

Khizer Bin Abbas

Automation Engineer · AI Systems, CRM Workflows & Revenue Automation

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PROFILE

4+ years designing and shipping AI-driven automation systems: AI sales agents, lead qualification engines, CRM middleware, marketing attribution and retention pipelines. 50+ production systems, 100+ tool integrations, 10,000+ records processed monthly at 99.9% uptime.

EXPERIENCE

Burq Marketing — Automation Engineer

Marketing & revenue automation · Present

- Built AI sales agents that qualify leads and book meetings in under 30 seconds, 24/7.
- Designed multi-source attribution pipelines proving which ad produced which closed deal.
- Automated CRM lifecycle: enrichment, scoring, routing, nurture, reactivation.

HuboWeb — Automation & GoHighLevel Engineer

Client automation & web systems

- Delivered 50+ GoHighLevel builds: funnels, pipelines, workflows, IVR and SMS automation.
- Replaced brittle no-code chains with Node.js middleware — retries, idempotency, dead letters.
- Shipped 50+ client websites across React/Next.js, WordPress, Shopify, Webflow and Framer.

SKILLS

Automation: n8n · Make · Zapier · GoHighLevel · HubSpot · webhooks · queues

AI: OpenAI & Claude APIs · RAG · function calling · agent architecture · guardrails

Engineering: TypeScript · Node.js · Next.js · React · PHP · MySQL · PostgreSQL · Docker

Data & Growth: Google Ads · Meta Ads · GA4 · attribution modelling · Stripe · Twilio

EDUCATION

Bachelor of Computer Science

Systems, databases, networks and software engineering.